



THE SUPER RETRIEVER SERIES

Celebrating 25+ years of Retriever excellence



THE SUPER RETRIEVER SERIES (SRS)

For 25+ years, the Super Retriever Series (SRS) has stood at the crossroads of elite competition, passionate community, and outdoor tradition. As we look to the future, we're not simply seeking a presenting sponsor—we're extending an invitation to become a partner in purpose, united in celebrating the deep connection between people, their dogs, and the outdoors.

The Super Retriever Series has grown into the most recognized competition in the sporting dog world. Through our dynamic events - Retriever Trials, Hunt Test formats, Hunt Savvy challenges, and fun loving Super Dock—we've built a loyal, engaged audience of families, hunters, dog handlers, and outdoor enthusiasts nationwide.

Now, with our expanded digital strategy and transition to Waypoint Media Collective, the opportunity to elevate your brand through immersive, year-round exposure has never been greater. This media deck outlines not just advertising placements, but an integrated strategy to align your brand with the values and passion of the SRS community.

Together, we can create meaningful engagement—whether through custom video storytelling, on-site activations, or collaborative campaigns. From club-level grassroots, SRS Classics, to the elite SRS Crown Championship, your message will be carried by a platform rooted in loyalty, authenticity, and performance.

Let's not just sponsor an event—let's champion a lifestyle.





THE SUPER RETRIEVER SERIES MEDIA

SRS Legacy “25+ Years of Competitive Excellence”

2000 – ESPN Launch

2010 – Expansion to Club Events

2020 – SRSUniversity Created

2025 – Transition to Waypoint Media & New Era After

25 Years of LINEAR TELEVISION and over 10 Million Viewers / Neilson Rating the SRS is heading to WAYPOINT Media Collective.



(Past 12 months)



3500 Followers

112 K Views

42 K Watch Time Hours



22 K Organic Followers

2.5 M Views Oct-Crown 605K Views

300 K Reach



11 K Followers

283 K Annual Views

30 K Reach





THE SUPER RETRIEVER SERIES MEDIA

Website • SUPERRETRIEVERSERIES.COM

20K Users 803K Event Count (past 12 months)

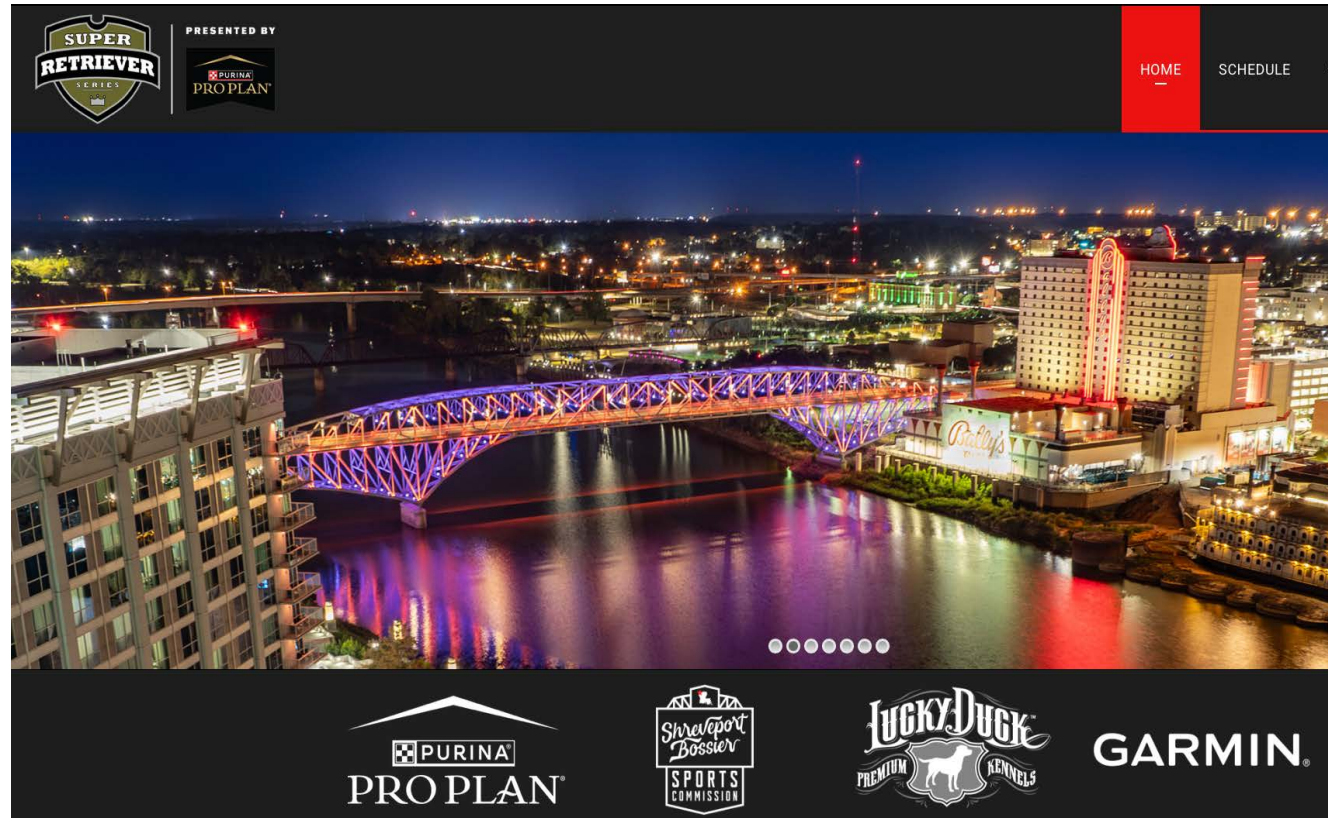
“Views” is the number of page or screen view events (depending on if you use GA on a website or a mobile ap

“Event count” is the total number of events, including page_view, but also any other events that you track.

NEW: Online LIVE Leaderboard
SRS Magazine Links



Podcast – “Behind the Line”





• SRS EVENTS

RETRIEVERS 34 SRS Club Events Qualifiers
 Jan - Oct. 2026 1 Amateur Only Event
 1 SRSUniversity Event
 1 SRS Crown Championship

SRS SUPER DOCK

March - Oct. 2026 10+ SUPER DOCK EVENTS
 Schedules posted www.superretrieverseries.com

• SRS CROWN CHAMPIONSHIP RECOGNITION

- Banner & Tent Placement
- Livestream 5 Series
- Program Advertising
- Partner recognition on Live Stream
- VIP (Prime Seating & Booth Space/Onsite Sampling)
- Dinner
- Radio Advertising
- Local TV Streaming Advertising

• Reach:

On-site crowds, livestream viewers, owners, handlers, families, and vendors.

Year-round media presence + localized event marketing




PRESENTED BY

RETRIEVER TRIALS 2026 EVENT CALENDAR *

Where the BIG DOGS Run!

DATE	LOCATION	CLUB
JAN 23 - 25	Jackson, LA	Amite River HRC
JAN 30 - FEB 1	Convington, LA	Pontchartrain HRC
FEB 6 - 8	Vernon, FL	Pan Handle Retrievers
FEB 13 - 15	Geneva, AL	Windy Hill Retrievers
FEB 20 - 22	Dublin, GA	Southern Way Retrievers
FEB 27 - MAR 1	Sante Fe, TX	Marsh Madness
MAR 6 - 8	St. Fransisville, LA	Feliciana Retriever Club
MAR 13 - 15	Sylvania, GA	Dogtown Retriever Club
MAR 19 - 21	Open Only Ledbetter, TX	Cour Retrievers
MAR 21 - 22	Amatuer Handler Only	Cour Retrievers
MAR 28 - 30	Paige, TX	Best Retrievers
APR 1 - 3	Paige, TX	Lost Pines Retriever Club
APR 10 - 12	Ruston, LA	Peach Blossom Special
APR 17 - 19	Pine Mtn, GA	Mulberry Creek Kennels
APR 24 - 26	Union City, TN	Tennessee River HRC
MAY 1 - 3	Jackson, LA	Amite River
MAY 1 - 3	Ayden, NC	Atlantic Flyway
MAY 22 - 24	SRSUniversity	Natchez, MS
MAY 29 - 31	Mayflower, AR	Peppers Pond Pin Oak HRC
JUN 5 - 7	Big Bend, WI	WATKC
JUN 12 - 14	Sumner, MO	Habitat Flats
JUN 18 - 20	Belden, MS	Maple Ridge Retrievers
JUN 26 - 28	Greensburg, KY	Mallard Run Kennels
JUN 26 - 28	Butte, MT	Treasure State Retriever Club
Possible Montana Midweek TBA		
JUL 10 - 12	White Pigeon, MI	Southern Oak Kennels
JUL 17 - 19	Foley, MN	Hennepin County Amateur RC
JUL 20 - 22	Fairbault, MN	Lindsay's Labs
JUL 24 - 26	Bethel, OH	Jim Manson Memorial
JUL 31 - AUG 2	Canton NY	Windy Hill Retrievers NY
AUG 14 - 16	Gower, MO	Central Nebraska RC
AUG 29 - 30	AMATEUR ONLY	Natchez, MS RTR
OCT 16 - 18	Morrilton, AR	Firewater Retrievers

SRS SPECIALTIES
 TBD SRS LAST CHANCE Q WEST - TRT, Searcy, AR
 TBD SRS LAST CHANCE Q EAST - TBA

SRS CROWN CHAMPIONSHIP SUPER DOCK
 Oct 23 - 25, 2026 SHREVEPORT BOSSIER CITY, LA.
SRS CROWN CHAMPIONSHIP RETRIEVER TRIALS
 Oct 29 - Nov 5, 2026 SHREVEPORT BOSSIER CITY, LA.

* SRS Crown & Qualifier Events Subject to Change
 More Club Possibilities, Please check back.



PRESENTED BY



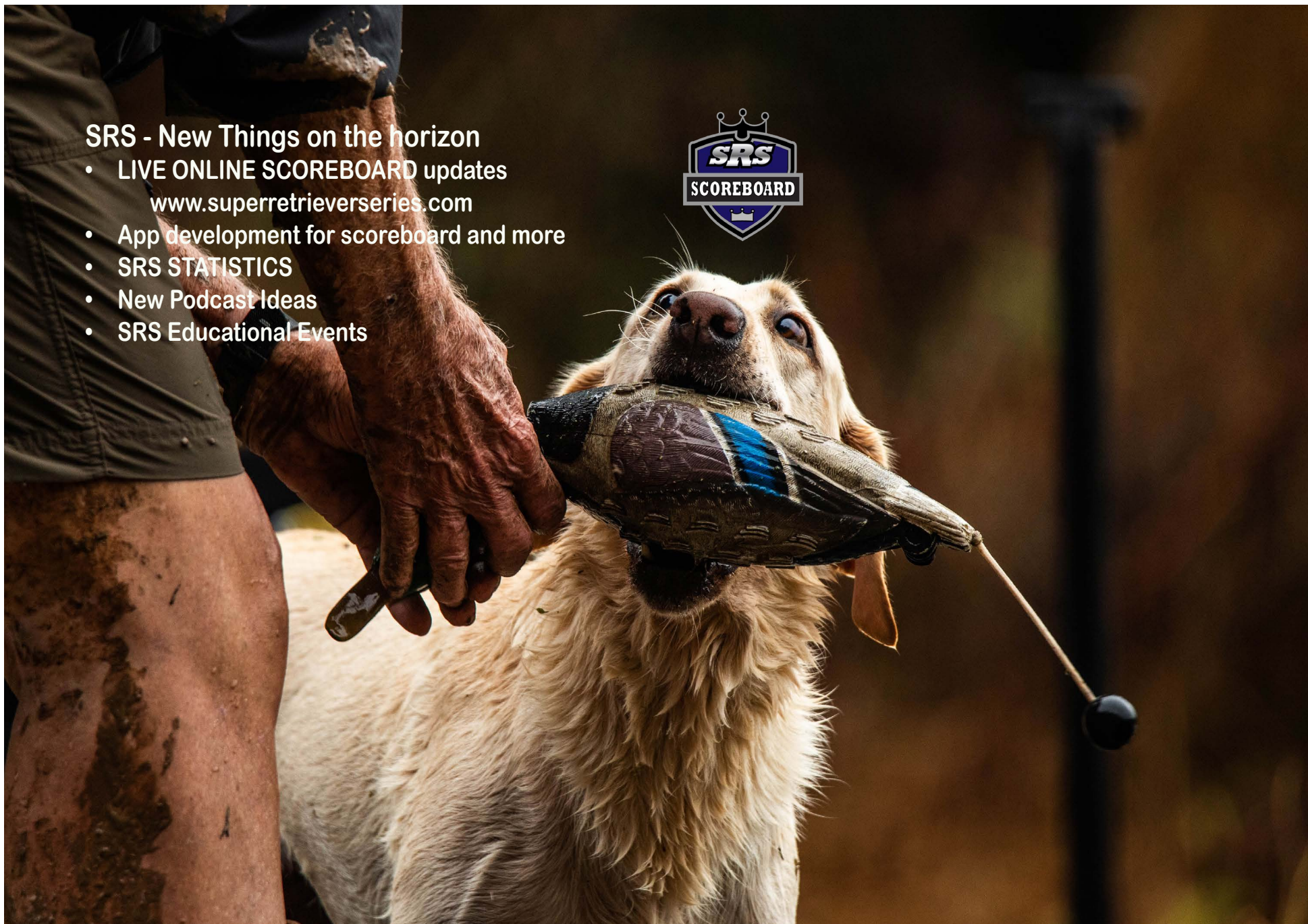
Follow us on



#superretrieverseries
 #wherethebigdogsrn
www.SuperRetrieverSeries

SRS - New Things on the horizon

- LIVE ONLINE SCOREBOARD updates
www.superretrieverseries.com
- App development for scoreboard and more
- SRS STATISTICS
- New Podcast Ideas
- SRS Educational Events





SUPER DOCK DOGS

The sport of Dock Jumping has been featured on numerous TV networks, with events held across the country by various organizations.

This exciting sport continues to grow, and SRS will be celebrating its 25th year of supporting it. Dock Jumping is a fun experience for everyone – from hunters to moms, dads, and kids. Watching the pure joy of a dog leaping over 20 feet into a pool of water is a perfect expression of outdoor enthusiasm.

Book an SRS DOCK event!

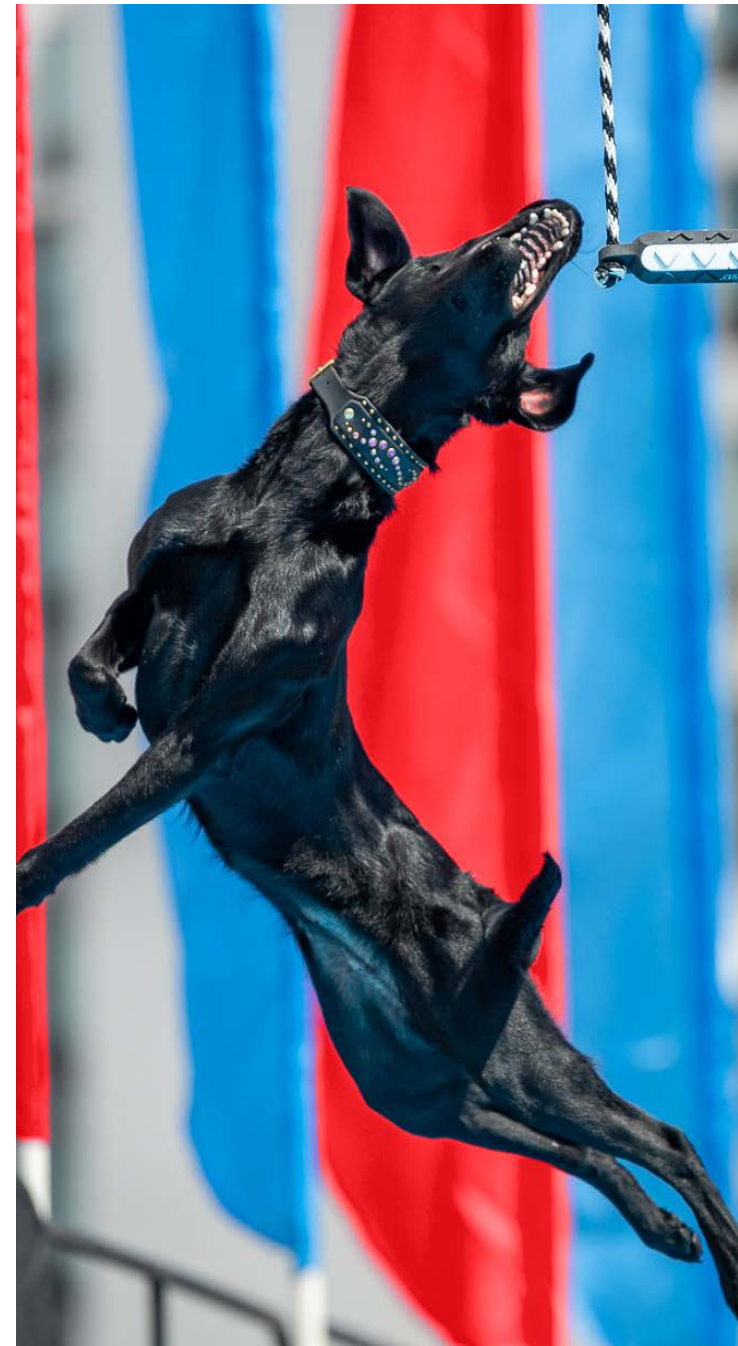
This is an additional offering outside of SRS's regularly scheduled dock events.

Cost: \$6500 - \$10,000 (based on location & travel).

will be responsible for

- Fire Department to fill the SRS pool with freshwater on setup day and drain after (approximately 32,000 gallons).
- Electricity point at the dock site.
- Onsite security after hours.
- Vet Information readily available
- Port-a-lets and waste management services at location of the dock.

Call for more details !!





**SUPER
RETRIEVER**
SERIES

Schedule: Coming Soon



**WHAT DOES OUR
PARTNERSHIP
LOOK LIKE?**



“Let’s Build The Next 25 years”



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